

Branding & Event Specialist Intern [IDA: 00037]

Náplň práce

- Content Creation: employee culture videos, and social posts to showcase workplace life in Digital & Social Media Management - FB, IG and LinkedIn presence, and employer reputation
- Metrics & Analytics: Track employer brand performance, optimize messaging, and conduct market research to refine strategies.
- Event Coordination: Manage the company's presence at events and provide support in any areas of the event planning



ID pozície
REF9637G

Pracovná oblasť
Komunikácia

Miesto práce
Singapore

Právnická osoba
AUMOVIO Singapore Pte. Ltd.

Profil kandidáta

- Skills: Excellent storytelling and copywriting skills with a strong eye for visual content.
- Tech-Savviness: Proficiency in social media platforms and content creation tools (e.g., Canva).

Čo ponúkame

Ready to take your career to the next level? The future of mobility isn't just anyone's job. Make it yours! **Join AUMOVIO. Own What's Next.**

O nás

Since its spin-off in September 2025 AUMOVIO continues the business of the former Continental group sector Automotive as an independent company. The technology and electronics company offers a wide-ranging portfolio that makes mobility safe, exciting, connected, and autonomous. This includes sensor solutions, displays, braking and comfort systems as well as comprehensive expertise in software, architecture platforms, and assistance systems for software-defined vehicles. In the fiscal year 2024 the business areas, which now belong to AUMOVIO, generated sales of 19.6 billion Euro. The company is headquartered in Frankfurt, Germany and has about 87.000 employees in more than 100 locations worldwide.