

## Branding & Event Specialist Intern [IDA: 00037]

### Your tasks

- **Content Creation:**
  - Develop engaging employee culture content, including videos and social posts, to showcase workplace life and company values
  - Manage and maintain the organization's presence across digital and social media platforms (e.g., Facebook, Instagram, LinkedIn)
  - Create and curate content that strengthens employer branding and enhances overall employer reputation
  - Ensure consistent messaging and visual identity across all social media channels
- **Metrics & Analytics:**
  - Track and analyze employer branding performance across digital channels using relevant metrics.
  - Optimize messaging to improve reach, engagement, and conversion.
- **Event Coordination:**
  - Coordinate event logistics such as booth setup, materials, and on-site arrangements
  - Provide end-to-end support in event planning, including pre-event preparation and post-event follow-up



Job ID  
**REF9637G**

Field of work  
**Communications**

Location  
**Singapore**

Legal Entity  
**AUMOVIO Singapore Pte. Ltd.**

### Your profile

- **Skills:** Excellent storytelling and copywriting skills with a strong eye for visual content.
- **Tech-Savviness:** Proficiency in social media platforms and content creation tools (e.g., Canva).

### Our offer

Ready to take your career to the next level? The future of mobility isn't just anyone's job. Make it yours! **Join AUMOVIO. Own What's Next.**

### About us

Since its spin-off in September 2025 AUMOVIO continues the business of the former Continental group sector Automotive as an independent company. The technology and electronics company offers a wide-ranging portfolio that makes mobility safe, exciting, connected, and autonomous. This includes sensor solutions, displays, braking and comfort systems as well as comprehensive expertise in software, architecture platforms, and assistance systems for software-defined

vehicles. In the fiscal year 2024 the business areas, which now belong to AUMOVIO, generated sales of 19.6 billion Euro. The company is headquartered in Frankfurt, Germany and has about 87.000 employees in more than 100 locations worldwide.