

Marketing and Events Intern

Descrição da função

This role supports the North American Marketing and Business Development team with a focus on customer-facing marketing activities. This role offers hands-on experience in technology-driven marketing within a fast-paced, international environment, working closely with engineering, sales, and global marketing teams.

Key Responsibilities

- Support planning and execution of customer and industry events, including action tracking and vendor follow-up
- Create, format, and review customer-facing presentations and marketing materials in line with branding guidelines
- Assist with social media content creation (primarily LinkedIn)
- Organize and maintain marketing material and documents and digital assets (e.g., SharePoint)
- Support post-event follow-ups and ad-hoc marketing projects

Tools & Systems (Experience or Exposure)

- Microsoft PowerPoint, Excel, SharePoint
- Adobe InDesign, Illustrator, and Photoshop (experience or willingness to learn)

Profile & Skills

- Highly motivated for a career in marketing
- Strong organizational and multitasking skills
- Have ability to keep track of actions in time-dependent environments
- Proactive and reliable
- Team-oriented, flexible, and eager to learn
- Strong written and verbal communication skills
- High proficiency in English (spoken and written)
- Able to take direction and absorb information quickly

Additional Information

- Paid, 3 month internship, with opportunity to extend

Requisitos

- Must be enrolled in a US accredited degree program pursuing a



Identificação da vaga
REF8929F

Área funcional
Marketing and Sales

Local
Auburn Hills

Pessoa jurídica
AUMOVIO Systems, Inc.

bachelor's or master's degree in Marketing, Communications, Business or related field for the duration of the internship.

- Interest in new media, technologies, and marketing trends
- Minimum Sophomore standing or higher
- Must have a GPA of 3.0 or higher
- Available for 16–20 hours per week, with flexible scheduling around customer events
- Occasional travel for events may be required

AUMOVIO will not sponsor individuals for employment visas now or in the future for this job posting.

AUMOVIO does not offer relocation assistance for this opportunity.

Additional Ways To Stand Out

- Experience creating marketing or social content (academic, professional, or personal projects) is a plus
- Preferred junior or senior standing (or above)

O que oferecemos

All your information will be kept confidential according to EEO guidelines.

What we offer

- Paid Time Off
- And many more benefits that come with working for a global industry leader!

EEO-Statement:

EEO / AA / Disabled / Protected Veteran Employer. AUMOVIO offers equal employment opportunities to all qualified individuals, without regard to unlawful consideration to race, color, sex, sexual orientation, gender identity, age, religion, national origin, disability, veteran status, or any other status protected by applicable law. In addition, as a federal contractor, AUMOVIO complies with government regulations, where they apply, including affirmative action responsibilities for qualified individuals with a disability and protected veterans. To be considered, you must apply for a specific position for which AUMOVIO has a current posted job opening. Qualifying applications will be considered only for the specific opening(s) to which you apply. If you would like to be considered for additional or future job openings, we encourage you to reapply for other opportunities as they become available. Further, AUMOVIO provides reasonable accommodations to qualified individuals with a disability.

Ready to take your career to the next level? The future of mobility isn't just anyone's job. Make it yours! **Join AUMOVIO. Own What's Next.**

Quem somos

Since its spin-off in September 2025 AUMOVIO continues the business of the former Continental group sector Automotive as an independent

company. The technology and electronics company offers a wide-ranging portfolio that makes mobility safe, exciting, connected, and autonomous. This includes sensor solutions, displays, braking and comfort systems as well as comprehensive expertise in software, architecture platforms, and assistance systems for software-defined vehicles. In the fiscal year 2024 the business areas, which now belong to AUMOVIO, generated sales of 19.6 billion Euro. The company is headquartered in Frankfurt, Germany and has about 87.000 employees in more than 100 locations worldwide.

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