

Communications Specialist

Descrição da função

The Communications Specialist will create and edit content designed to promote AUMOVIO's innovations and cutting-edge technology across North America. This role will partner with other corporate functions and divisions to develop specific program and project communications needs. This role will create strategic communications plans defining the scope, objectives, messages and channels for publication.

What you will be doing:

- Develop public relations strategies for AUMOVIO in North America. Manage the public reputation of the company through external communications. Package, market and deliver communications in ways that are meaningful, relevant, timely and memorable to external audiences and aligns with the Company's brand and business objectives.
- Manage media relations including communication with media representatives, preparation of news releases, articles and facilitating media interviews. Build relationships with media contacts to ensure inclusion in industry publications and stories.
- Establish individual strategies for measuring communication effectiveness, defining and updating measures of success, and analyzing results and adjusting strategy to meet business needs based on measurement outcomes.
- Develop opportunities for senior leadership to interact with media. Provide communication support to company executives (including developing presentations and writing speeches as well as briefing materials for events).
- Assist in the direction and preparation for industry events and technology events as needed.

Critical Capabilities:

- Participate in meetings to drive ideas for events and campaigns.
- Take initiative in leading projects and present new perspectives in thinking and ideas.
- Prioritize work and schedule to handle multiple requests and projects.
- Build relationships with stakeholders, agency partners and colleagues beyond the team.
- Critical thinking capabilities in connecting dots and leveraging resources for best outcome.

Requisitos

- Relevant Bachelor's degree
- Minimum of 2-5 years of professional experience in communications, public relations or journalism.
- Experience engaging a broad cross-section of internal and external stakeholders.



Identificação da vaga
REF7604T

Área funcional
Communications

Local
Auburn Hills

Nível de liderança
Leading Self

Pessoa jurídica
AUMOVIO Systems, Inc.

- Excellent communication and writing capabilities.
- Significant experience in Microsoft Programs.
- A good grasp of storytelling, awareness of audiences, attention to detail, forward thinking, collaborative team player.

AUMOVIO will not sponsor individuals for employment visas now or in the future for this job posting.

AUMOVIO does not offer relocation assistance for this opportunity.

O que oferecemos

What we offer

- Immediate Benefits
- Robust Total Rewards Package
- Paid Time Off
- Volunteer Time Off
- Employee Discounts
- Competitive Bonus Programs
- Employee 401k Match
- Employee Assistance Program
- Future Growth Opportunities, including personal and professional
- And many more benefits that come with working for a global industry leader!

All your information will be kept confidential according to EEO guidelines.

EEO-Statement:

EEO / AA / Disabled / Protected Veteran Employer. AUMOVIO offers equal employment opportunities to all qualified individuals, without regard to unlawful consideration to race, color, sex, sexual orientation, gender identity, age, religion, national origin, disability, veteran status, or any other status protected by applicable law. In addition, as a federal contractor, AUMOVIO complies with government regulations, where they apply, including affirmative action responsibilities for qualified individuals with a disability and protected veterans. To be considered, you must apply for a specific position for which AUMOVIO has a current posted job opening. Qualifying applications will be considered only for the specific opening(s) to which you apply. If you would like to be considered for additional or future job openings, we encourage you to reapply for other opportunities as they become available. Further, AUMOVIO provides reasonable accommodations to qualified individuals with a disability.

Ready to take your career to the next level? The future of mobility isn't just anyone's job. Make it yours! **Join AUMOVIO. Own What's Next.**

Quem somos

Since its spin-off in September 2025 AUMOVIO continues the business of the former Continental group sector Automotive as an independent company. The technology and electronics company offers a wide-

ranging portfolio that makes mobility safe, exciting, connected, and autonomous. This includes sensor solutions, displays, braking and comfort systems as well as comprehensive expertise in software, architecture platforms, and assistance systems for software-defined vehicles. In the fiscal year 2024 the business areas, which now belong to AUMOVIO, generated sales of 19.6 billion Euro. The company is headquartered in Frankfurt, Germany and has about 87.000 employees in more than 100 locations worldwide.