

Sales Executive

Descrição da função

We are looking for a Sales and Marketing Executive to join our team in Birmingham. This person will actively promote the UK Fleet Solutions services to the fleet market, while developing sales and account management skills with fleet customers. You will have responsibility for all aspects of the marketing mix through the traditional and new social selling strategies.

Main Responsibilities will include:

- With support from Fleet Solutions Sales Manager and product manager, take on and manage some new sales activity and/or account management of existing fleet accounts.
- Book appropriate adverts, negotiate the best rate and supply the correct copy for these adverts.
- Remain within allocated budget for traditional media.
- Develop the website's SEO, review Google Analytics, PPC and Remarketing.
- Develop social media platforms including LinkedIn, Facebook, Twitter etc., and track engagement and update regularly.
- Implement and manage effective promotions through new media channels to develop sales growth.
- Generate, allocate and manage leads for the sales team from generation through to sale.
- Writing press releases for fleet channels ensuring that we maximise our coverage in the trade press wherever possible.
- Undertake special projects as and when requested from other departments.

Knowledge and Experience desired:

- Sales experience.
- Experience of writing press releases and dealing with the press.
- Experience in E.marketing including web site optimisation.
- Experience in social media and other digital marketing optimisation.
- Experience of managing people/telemarketing.
- Well organised and able to work on own initiative.
- Experience in all aspects of channel marketing.

Requisitos

- Educated to GCSE/A levels.

O que oferecemos

- Experience of working with colleagues in other countries and experience of working within an organisation that is a Regional organisation for a German HQ, is an advantage but not essential.



Identificação da vaga
REF6139H

Local
Birmingham

Nível de liderança
Leading Self

Pessoa jurídica
AUMOVIO Trading UK Ltd.

Ready to take your career to the next level? The future of mobility isn't just anyone's job. Make it yours! **Join AUMOVIO. Own What's Next.**

Quem somos

Since its spin-off in September 2025 AUMOVIO continues the business of the former Continental group sector Automotive as an independent company. The technology and electronics company offers a wide-ranging portfolio that makes mobility safe, exciting, connected, and autonomous. This includes sensor solutions, displays, braking and comfort systems as well as comprehensive expertise in software, architecture platforms, and assistance systems for software-defined vehicles. In the fiscal year 2024 the business areas, which now belong to AUMOVIO, generated sales of 19.6 billion Euro. The company is headquartered in Frankfurt, Germany and has about 87.000 employees in more than 100 locations worldwide.