

# Thesis in the field of “Comprehensive Evaluation of AI Adoption and Enhancement of AI Competence through a Corporate Learning Initiative.” - REF5194B

## Descrição da função

We are looking for a student (m/f/diverse) starting in February/March to write a thesis in the field of “Comprehensive Evaluation of AI Adoption and Enhancement of AI Competence through a Corporate Learning Initiative.” As part of your thesis, we offer you the attractive opportunity to ideally combine and expand theoretically acquired knowledge with various practical aspects. You will work closely with our team and gain insights into exciting projects and processes.

The following activities are the focus:

- Conduct a comprehensive literature review on the role of AI literacy and AI adoption initiatives, with a special focus on corporate environments.
- Design surveys and metrics to assess Aumovio SE’s current AI upskilling initiatives.
- Develop a strategic framework and an evaluation model for future AI upskilling programs, including improved KPIs and success metrics.
- Identify best practices for corporate learning activities to increase AI adoption and AI literacy.
- Provide empirical insights on the effectiveness of training initiatives to increase AI adoption and AI literacy.
- Derive a practical roadmap for increasing AI adoption and AI literacy within the workforce.



Identificação da vaga  
**REF5194B**

Área funcional  
**Quality**

Local  
**Babenhausen**

Contato  
**Nadia-Victoriana Ciorba**

Pessoa jurídica  
**AUMOVIO Germany GmbH**

## Requisitos

- Enrolled in a Master’s program in Computational Engineering, IT, Business Informatics, Industrial Engineering, Technology Management, or related fields
- Interest in interdisciplinary work, e.g., combined with Psychology or Social Sciences
- Interest in AI tools, corporate learning, and digital transformation
- Strong analytical and research skills
- Experience with data analysis tools (Excel, Python, Power BI) is a plus
- Strong research mindset for literature review and benchmarking
- Proficient in MS Office applications
- Very good English skills (written and spoken); German is helpful.
- Enjoy communication, planning, and organizational tasks
- Strong communication and teamwork skills as well as flexibility

Please remember to upload your current certificate of enrollment, your current transcript of records, and an excerpt from your current study

regulations regarding the completion of a mandatory internship, as these are mandatory for processing your application!

If applicable, please also submit a valid residence permit and your work authorization including the supplementary sheet.

Applications from people with severe disabilities are welcome.

## O que oferecemos

- Independent and responsible work
- Hybrid working at the office and from home
- Pleasant working environment and a culture characterized by professional and personal appreciation
- Compensation according to corporate standards
- Good public transport connections and free use of employee parking spaces

If you see yourself in this position and are excited to work with us on exciting projects, apply now and become part of our team!

Diversity, inclusion, and belonging are important to us and make us strong and successful as a company. We offer equal opportunities to everyone regardless of age, gender, nationality, cultural background, disability, religion, worldview, or sexual orientation.

Ready to take your career to the next level? The future of mobility isn't just anyone's job. Make it yours! **Join AUMOVIO. Own What's Next.**

## Quem somos

Since its spin-off in September 2025 AUMOVIO continues the business of the former Continental group sector Automotive as an independent company. The technology and electronics company offers a wide-ranging portfolio that makes mobility safe, exciting, connected, and autonomous. This includes sensor solutions, displays, braking and comfort systems as well as comprehensive expertise in software, architecture platforms, and assistance systems for software-defined vehicles. In the fiscal year 2024 the business areas, which now belong to AUMOVIO, generated sales of 19.6 billion Euro. The company is headquartered in Frankfurt, Germany and has about 87.000 employees in more than 100 locations worldwide.