

## Employer Branding Intern

### 工作职责

- Participate in the creation of a monthly plan for employer branding activities, that includes calendar for social media postings, blog content, offline and online events that promote company as an attractive employer
- Designing visuals for social media posts, campaign posters
- Support the development and execution of employer branding campaigns across social media and other relevant channels
- Monitor various social media platforms such as Facebook, LinkedIn, Instagram and track social media engagement to identify high-performing ideas and campaigns for scalability
- Create content for the Internet site and all relevant portals where company is present
- Help organize events such as meet-ups, visits, and both online and offline activities
- Assist in planning, writing and managing the monthly e-newsletter
- Cooperation with faculties and high schools

### 职位要求

- Currently enrolled in university or a recent graduate with a bachelor's degree in the Faculty of Technical Science, Marketing, Communications, Psychology, or a related field
- Excellent communication skills, both written and verbal
- Advanced knowledge of the English language
- Familiar with Microsoft Office tools, Meta Business Suite, Figma, Photoshop
- Interested in social media trends

### 我们可以提供

What we offer:

- Paid internship
- Flexible schedule
- Mentorship program
- Travel allowance
- Comprehensive training on the job

Ready to take your career to the next level and join us at the start of something extraordinary? Apply now to become a part of AUMOVIO and drive the future mobility together with us!

### 关于我们

Since its spin-off in September 2025 AUMOVIO continues the business of the former Continental group sector Automotive as an independent company. The technology and electronics company offers a wide-



职位号码

**REF3236W**

工作职能

人力资源

法律实体名称

**Continental Automotive d.o.o.**

**Novi Sad**

ranging portfolio that makes mobility safe, exciting, connected, and autonomous. This includes sensor solutions, displays, braking and comfort systems as well as comprehensive expertise in software, architecture platforms, and assistance systems for software-defined vehicles.

In the fiscal year 2024 the business areas, which now belong to AUMOVIO, generated sales of 19.6 billion Euro. The company is headquartered in Frankfurt, Germany and has about 87.000 employees in more than 100 locations worldwide.